

business philosophy

vision & mission - living superior:

sustainable, customised and flexible homes for the urban family

target group:

quality-conscious, critical consumers
independent, active people

goals:

implementation of a quality service network for the urban home
establishment of standards: a „rooftop“ apartment

product strategy:

top-quality, meticulously designed and well-thought-out architecture
practical and suitable for daily use => user-friendly design
long-lasting / good workmanship / future-oriented
on a human scale, sensual, natural
economical & ecological (energy-saving at full comfort)



the advantages of the existing urban infrastructure and the ambiance of a special location on vienna´s rooftops. a personal, quiet green oasis in the midst of the pulsating city life.

green. urban. living. – customised, ecologically sustainable, all-embracing living concepts!

- exciting, functional and flexible floor plans
- directly accessible, spacious terraces
- extensive supplementary infrastructure

... air, light & sun in the heart of the city

- innovative facade- and energy concepts
- energy efficient and easy-to-control heating, cooling and security systems

...highest comfort at low maintenance costs

- barrier-free / easily accessible

...live happily now - and in the future!

urban – and suitable for all ages!



based in austria and under the brand name **seaside projects**, a new quality standard for holiday homes will be established in croatia together with local project developers and designers. especially after croatia joins the eu in mid-2013 new up-to-date concepts will be conceived on the dalmatian coast, as well as professional financing, marketing and sales for the australian and german markets.